



GSO2040 Implementation Update

January 2021



GSO2040 was adopted on June 16, and officially took effect on September 1. Since then staff has been busy putting the key pieces in place that enable the City Council, City Boards and Commissions, City staff, and the broader community to use **GSO2040**. The Plan states that one thing a comprehensive plan can do is help to manage change, and despite the changes that came in 2020 our community has continued to move forward.

Setting policies in place

Getting the Plan established as the frame for considering rezoning requests brought a focus on Plan policies and eliminated the map amendment process that was part of the previous plan. The Plan's policies and Big Ideas have been quoted during recent public hearings and the Plan's framework for discussing zoning cases has been successfully rolled out.

Publishing the Plan

The Plan is available on a new website and interactive map is available on the City's Maps and Apps page.



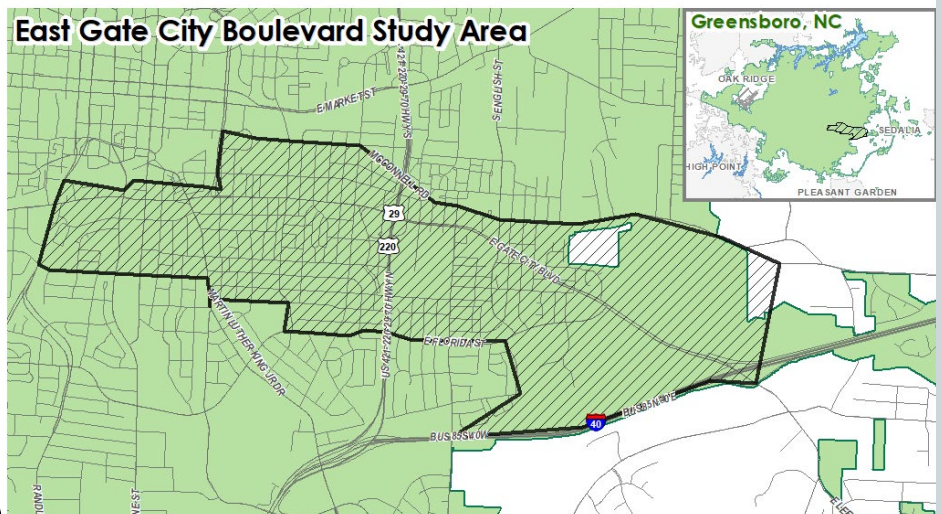
GSO2040 Homepage



City's Maps and Apps

Specific Area Plans

More detailed plans for specific areas will make **GSO2040's** Big Ideas come to life. The first will be the East Gate City Boulevard Corridor, which stretches from the southern border of downtown to the I-85 interchange on the eastern edge of Greensboro. There are three major areas of investment along East Gate City Boulevard: the area adjacent to downtown, including two active redevelopment areas; Vance/Chavis Library and Recreation Center renovations; and the area near the I-85 intersection with Gateway Research Park, Gateway Gardens, the Hayes-Taylor YMCA, and Barber Park. The plan will focus on leveraging these investments, improving adjacent neighborhoods, and examining future road improvements. We are currently focused on background research and will soon move to public engagement.



Specific Action Steps

Our Six Big Ideas are the framework for the **GSO2040** Comprehensive Plan. Each includes community-driven goals and strategies that together make up the policies Greensboro will use as it moves forward. This framework structures how the City and its partners address issues and accomplish goals over the next 20 years and makes the Plan comprehensive in scope and approach.



Filling in Our Framework focuses on how we arrange our land uses for where we live, work, attend school, shop, and enjoy our free time.

Missing Middle

The City is contracting with Opticos Design this spring to identify ways we can increase our supply of Missing Middle Housing, the range of housing types compatible with single-family homes that expands housing choice and supports walkable neighborhoods.

Capital Improvement Programs

The Plan's focus on infill development requires different investments in infrastructure and heavy equipment than a growth strategy focused on outward expansion.

Property Disposition

The City is working to improve the way we sell City-owned property and create opportunities for infill development.



Creating Great Places describes the creation of interesting, attractive places and vibrant public spaces in neighborhoods across Greensboro, in downtown, and with our historic resources.

Restaurant Seating

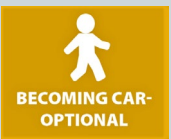
To help businesses cope with the pandemic this past summer, restaurants were allowed to expand seating outside, creating more vibrant outdoor spaces.

Housing Plan

In October City Council adopted a 10-year housing plan, *HousingGSO*, to improve access to, and the condition of, affordable housing.

Slow Streets

In the spring Two temporary pilot projects created slow-zones around City parks, to better connect these resources to the adjacent neighborhood..



Becoming Car Optional focuses on lessening our dependence on cars and reducing the pressure to have multiple cars per household.

Bike Lanes

The City will pilot a program for separated bike lines in the spring of 2021.

Transit and Equity

The City is studying transit routes to better reach our most vulnerable populations.



PRIORITIZING SUSTAINABILITY

Prioritizing Sustainability describes our leadership role in environmental stewardship, social equity, and a resilient economy. at the regional, national, and global scale.

Greenest City in the Southeast

The City is starting a 20-year Strategic Energy Plan to reduce energy consumption and greenhouse gas emissions, and updating the landscaping element in our Development Ordinance.

Government Alliance on Race and Equity

The City is working on a Racial Equity Plan as part of our membership in the Government Alliance on Race and Equity.

Reducing Stormwater Flooding

The City is updating our Floodplain Development Program, conducting a flood study of North Buffalo Creek, and pursuing grants to remove or flood-proof structures that flood repeatedly.



BUILDING COMMUNITY CONNECTIONS

Building Community Connections

describes our quality of life, the culture, arts, and places that make Greensboro unique and memorable, and the ties that bind us together as a community.

Pieces of Now

To record history as it was being made, the History Museum collected art painted in the summer of 2020 on the boards covering shop windows downtown, along with other artifacts such as masks.

African-American Architectural Survey

In the fall of 2020 the City completed a survey of mid-century modern architecture in east Greensboro neighborhoods and significant local African-American architects.



GROWING ECONOMIC COMPETITIVENESS

Growing Economic Competitiveness

describes building a prosperous, resilient economy that creates equitable opportunities to succeed. This Big Idea includes strategies designed to strengthen our economy through job creation and attraction, diversification of our local economy, and building a steady and growing tax base.

Economic Development Programs

The City is updating its economic development programs to align with *GSO2040* goals.





What is GSO2040?

The greatest, most memorable cities don't just happen. There is a roadmap that has guided them to become places of lasting value and opportunity for all residents, and destinations visitors desire to return to. That roadmap is a guide to a shared vision for the future and is called the comprehensive plan; **GSO2040** is the City of Greensboro's adopted Comprehensive Plan. The Plan provides a common touch point to align projects, programs, and policies with the community's vision for the future. The updated plan will help residents, employers, and community institutions understand how they each play a role in Greensboro's roadmap for success.

Our Vision

Our Vision expresses what we as a community aspire to be in 20 years and provide a common touchpoint for making decisions and a consistent point of reference to manage changes in conditions in the future. We want these statements to be true in 2040:

Greensboro is the best mid-size city in America.

Greensboro is an ambitious city that achieves and is known for great things. Our community is livable and active: friendly, warm, and welcoming, with all the amenities of a larger city.

Greensboro is the greenest city in the Southeast.

Greensboro is green in all ways: we have a resilient tree canopy, a vibrant park system, and we take care of our environment.

Greensboro is committed to equity, diversity, and inclusivity.

Greensboro is diverse. We commit not just to diversity, but also to inclusion and equitable participation and opportunity for those who live, work, or go to school in Greensboro.

We make history.

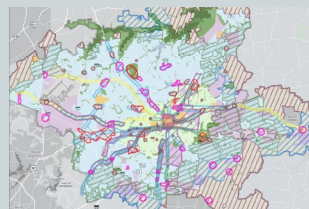
Greensboro honors and builds on its history and continues to make history as a forward-thinking city.

Greensboro is a city of inspiration and creativity where people and businesses thrive.

The culture of Greensboro includes arts, education, and a history of entrepreneurship.



Please click or scan QR code to access the GSO2040 homepage and plan, or visit greensboro-nc.gov/GSO2040



Please click or scan QR code to access the GSO2040 Interactive Map

